At Mass General Brigham (Partners HealthCare), Dr. Joe Kvedar has focused on driving innovation, creating the market, and gaining acceptance for telehealth for nearly three decades. He is now applying his expertise, insights, and influence to advance the adoption of telehealth and virtual care technologies at the national level. Dr. Kvedar is Professor of Dermatology at Harvard Medical School and Chair of the Board of the American Telemedicine Association (ATA). He is co-chair the American Medical Association's (AMA) Digital Medicine Payment Advisory Group (DMPAG), which works to ensure widespread coverage of telehealth and remote patient monitoring, and successfully established several new provider codes for telehealth reimbursement through the CPT process. Dr. Kvedar is also a member of the AAMC’s (Association of American Medical Colleges) telehealth committee, creating tools that will enable medical schools and residency programs to integrate telehealth into the training of future practitioners. He is the author of two books on digital health: The Internet of Healthy Things and The New Mobile Age: How Technology Will Extend the Healthspan and Optimize the Lifespan.