### Frühstudium WS 23/24

#### Accounting
**Do. 14:00 - 17:15, EC 1.17**
**Campus Pfarrkirchen**

**INHALT:**
1. Accounting: information for decision making
2. Basic financial statements
3. The accounting cycle - Capturing economic events
4. Financial statement analysis

**ACHTUNG:** Am Campus in Pfarrkirchen

#### Structural Engineering
**Mo. 14:00 - 17:15, EC 1.13**
**Campus Pfarrkirchen**

**INHALT:**
- Principles of statics: Fundamentals of effects (area loads, line loads, individual loads, idealization, load flow, development of load models as a result of the effects)
- Explorations and notes regarding the effects on support structures according to DIN EN 1991-1-1/DIN 1991-1-1: Snow loads, DIN EN 1991-1-4: Wind loads, design situations and action combinations according to DIN EN 1990:
- Principles of structure planning, safety concept and design rules
- Exercise based on practical examples
- Insight into determination of effects via computer program

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#### Construction Calculation
**Mo. 14:00 - 17:15 Uhr, EC B 0.01**
**Campus Pfarrkirchen**

**INHALT:**
- Types of tenders, Performance specification, Types of castings, Quantity take-off and cost determination (model-based), Pricing of partial services, Dealing with preliminary comments, Submission/Negotiation, Adapting cost structure to changes in construction site situation, Target times for building costs monitoring, Guidelines for the award of partial services, Monitoring of construction site and project

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#### Introduction Tourism Management
**Mo. 14:00 - 17:15 Uhr, EC B 0.07**
**Campus Pfarrkirchen**

**INHALT:**
- Introduction
- The tourist, tourist behaviour and tourism flows
- The tourism destination
- Global stakeholders & contemporary management challenges
- The global market of health and medical tourism
- Outlook: Tourism in an uncertain world

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#### Foundations of Mathematics and Statistics
**Mi. 14:00 - 17:15 Uhr, EC B 0.07**
**Campus Pfarrkirchen**

**INHALT:**
- Basic knowledge of mathematics, Linear algebra and matrix calculus, Combinatorics and elements of discrete mathematics, in statistics: Quantitative research approach, Summary statistics, Random variables, Presentation of results, R software

**ACHTUNG:** Am Campus in Pfarrkirchen

#### Business Storytelling - virtuell
**Fri. 01.12.2023, 2.00 - 6.00 pm**
**Sat. 02.12.2023, 09.00 am - 01.00 pm**
**Fri. 08.12.2023, 2.00 - 6.00 pm**
**Sat. 09.12.2023, 09.00 am - 01.00 pm**
**Fri. 15.12.2023, 2.00 - 6.00 pm**
**Sat. 16.12.2023, 09.00 am - 01.00 pm**

**Programm: Allgemeinwissenschaftliches Wahlfach (AWP)**

**INHALT:**
- Introduction to Business Storytelling, Power of Business Stories: when and why to tell them, Types of Business Stories and Their Purposes, Structuring Your Story to Engage the Audience, Storytelling techniques, Enhance Your Storytelling Skills, Personal Branding

**ACHTUNG:** Unterrichtssprache Englisch rein virtuell

#### Ethical Questions in international and intercultural Environments, Argumentation, Debate and Negotiations
**Fr. 10:30 - 13:00 Uhr (biweekly), Sa. 09.12. 09:00 - 17:00 Uhr , Fr. 12.01. 17:00 - 20:00 Uhr**
**Campus Pfarrkirchen**

**INHALT:**
- Advanced presentation techniques, including adjustments for group size and cultural environment.
- Argumentation skills from an both emotional and rational levels, including some basic logic exercises. These will be based on international environments and cultures.
- Negotiation techniques for different cultures and environments.

**ACHTUNG:** Unterrichtssprache Englisch rein virtuell

#### virtuelle Kurse
- [MIT Anmeldung im Frühstudium:](https://kurse.vhb.org/VHBPOR/ kursprogramm/kursprogramm.jsp)
- [ONLINE Anmeldung im Frühstudium:](https://open.vhb.org/)

**Virtuelle Hochschule Bayern**