

Course offer for exchange students: Bachelor International Tourism Management (B-ITM) & Master International Tourism Development (M-IT)

B-ITM: winter semester 2025/26: 1st, 3rd, 7th semester classes will be offered!

M-IT: winter semester 2025/26: 2nd semester classes will be offered!

Language classes for exchange students:

In addition to faculty courses, exchange students can participate in German language classes. If you already have some German language skills, you will be placed into the corresponding level, based on the result of a placement test. For exchange students who do not have any German language skills, an **online intensive course** will be offered before the beginning of the semester. Other language classes: possibility of participation depends on available seats.

Electives:

Exchange students can also participate in elective courses from the Language & Elective Centre.

The selection of these classes will be possible right before the semester start via this link: <https://pmit-ext.th-deg.de/awp/login>

Please be aware that the selection will only be possible during the designated period!

Lecture schedules (published by end of September):

[Faculty schedules](#)

[Language and elective centre](#)

Module handbooks:

<https://www.th-deg.de/en/students/documents#module-handbooks>

Important note:

Exchange students enrolled in one of these study programmes can select a mixture of courses of the two programmes (see next page).

If you choose subjects from different semesters, please note that this might lead to overlaps in your schedule!

The lecture schedule might change weekly as classes can be offered as a blocked course orduring the weekends. Please check the schedule regularly for updates!

All exchange students will do their final course selection during the first week of the winter semester.

Deadline for submission of Learning Agreements: by mid October 2025!

International Tourism Management (B)				
Winter semester 2025/26				
Sem.	Course	SWS	ECTS	Exam
1	Personal & Scientific Development	4	6	Research Paper
1	Applied Statistics & Data Analysis	4	5	Written exam 90 min.
1	Fundamentals of Business Administration	4	5	Written exam 90 min.
1	Economy & Society	4	5	Written exam 90 min.
1	Introduction to Tourism Management with Focus on Medical Health Tourism	4	5	Presentation
3	Compliance, Process & Quality Management in Health & Medical Tourism	4	5	Written exam 90 min.
3	Marketing in Health & Medical Tourism II – Digital Services Marketing	4	6	Presentation
3	Corporate Management & Leadership	4	5	Research Paper
3	Hospitality Management	4	5	Written exam 90 min.
3	Project Management	4	5	Presentation
7	Transport & Mobility Management	4	5	Written exam 90 min.
7	Cooperation and Network Management in Health and Medical Tourism	4	5	Written exam 90 min.
7	Ethics & Sustainability in International Tourism	4	5	Written exam 90 min.
7	Health Destination Management	4	5	Presentation

International Tourism Development (M)				
Winter semester 2025/26				
Sem.	Course	SWS	ECTS	Exam
2	Applied Customer Experience Management	4	5	Presentation
2	Quantitative and Qualitative Research Methods II	4	5	Research Paper
2	Entrepreneurship and Business Development	4	5	Presentation
2	Digital Marketing and Social Media in Tourism	4	5	Presentation

Subjects and lectures as of May 2025.
All information is subject to change.