

General Business Bachelor Exchange Semester - OVERVIEW WS 21/22

**Overview: General Business Courses - Winter Term 2021/22**

Lecturer	Course Title	ECTS	Exam type	Important note: Course Format
<b>LEVEL 1</b> <b>no requirements</b>				
Prof. Dr. Rummler	A Business process case study in SAP for Beginners	5	exam	<b>virtual</b>
Prof. Dr. Waldmann/Ms. Greindl/Ms	International Team Building	2	written paper	<b>on campus/virtual</b>
Mr. Gollick	Art of Negotiation	5	written paper	<b>on campus/virtual</b>
Prof. Dr. Rummler	From Data to Big Data Analysis and Business Intelligence	5	exam	<b>virtual</b>
Ms. Mann/Ms. Schneider	Human Resource Management	5	oral presentation & exam	<b>virtual</b>
Prof. Dr. Tischner	Qualitative Research Methods	5	written paper	<b>on campus/virtual</b>
Prof. Dr. Ahrens	Principles of Logistics	5	exam	<b>virtual</b>
Ms. Reimann/Prof. Dr. Hubel	Principles of Management and Scientific Writing	5	oral presentation & written paper	<b>virtual</b>
Prof. Dr. Allinger	Public Economics	2,5	exam	<b>virtual, but on-site exam!</b>
<b>LEVEL 2</b> <b>basic knowledge of subject field useful</b>				
Mr. Romero	Case Studies in Tourism	5	written paper	<b>virtual</b>
Mr. Ortega	Cultural Management, Marketing & Tourism	5	written paper	<b>virtual</b>
Mr. Romero	International Business Development	5	written paper	<b>virtual</b>
Mr. Koivula	IT Skills for Project Managers	5	written paper	<b>on campus/virtual</b>
Prof. Dr. Zich	Personal Branding – Your digital marketing footprint in a noisy world	5	written paper	<b>on campus/virtual</b>
<b>Level 3</b> <b>knowledge in subject field required!!!</b>				
Prof. Dr. Hubel/ Ms. Stiller	Investment Banking & Fintech Startups	5	written paper	<b>virtual</b>
Prof. Dr. Heigl-Murauer	International Accounting and Controlling	5	oral presentation & exam	<b>virtual</b>
Prof. Dr. Grötsch/ Mr. Friedrich	International Business Law	5	exam	<b>on campus/virtual</b>

**\*This course overview is subject to change and there are only a limited number of spots for each course. There is no guarantee that all courses will take place or that you will get a spot. Lectures may overlap.**