

**Overview: General Business Courses - Summer Term 2026**

<b>Lecturer</b>	<b>Course Title</b>	<b>ECTS</b>	<b>SWS</b>
Prof. Dr. Ahrens	Advanced Methods in Procurement	5	4 SWS
Prof. Dr. von Düring	Communication and Presentation Techniques and Scientific Writing	4	4 SWS
Prof. Dr. Waldmann / Mrs. Byrtus	Cross Cultural Management	5	4 SWS
Mr. Romero	Introduction to Air Transport Management	5	4 SWS
Mrs. Hazod	Market Research incl. SPSS	5	4 SWS
Mr. Lohwasser	Strategic planning versus constant change: Tools and practices for future leaders to navigate challenging times	5	4 SWS
Mr. Koivula	Company creation - from scratch to 1st stage	5	4 SWS
Mr. Koeppen	Global Leadership	5	4 SWS
Mr. Wu	Artificial Intelligence (AI) in Business	5	4 SWS
Prof. Dr. von Düring	Case Studies in Global Management	5	4 SWS