**KURSTITEL**  
Course title  
Basics of Management Consulting

**KURS-ID**  
Course number  
325

**Kursverantwortlicher**  
Person in charge  
AWP- und Sprachenzentrum

**Art der Lehrveranstaltung**  
Type of course  
Allgemeinwissenschaftliches Wahlpflichtfach (AWP)

**Studiengang**  
Course of studies  
all

**Niveau**  
Course Level  
Bachelor/Master

**Voraussetzungen**  
Prerequisites  
one

**SWS**  
Lessons per week  
2

**ECTS**  
ECTS (Credits)  
2

**Art der Prüfung**  
Course assessment  
Seminar Paper + Presentation

**Unterrichtssprache**  
Course language  
English

**Dozent**  
Lecturer  
Prof. Dr. Christian Mandl

**Kursziele**  
Course objectives  
The work of a management consultant is very broad and requires a diverse set of skills. In this course we focus on those skills particularly focusing on

- Problem definition
- Data handling and analysis
- Presentation
- Synthesis
- Communication

Students of this course get prepared for the challenges of a complex business world. They learn how to structure a problem, ask for the right data, analyze the data, draw conclusions from data, present their results and communicate with top-management level.

After a successful completion, students are well-prepared for working as strategy consultants, IT consultants or consultants in the engineering field.

The course particularly focuses on the challenges of digitalization as a majority of today’s consulting projects focus on digital transformation.

**Kursinhalte**  
Course contents  
The course gives an overview of state-of-the-art methods that consultants work with. This includes design thinking, brainstorming, structuring techniques, data analysis, slide
The course consists of seminars and a project. During the seminars students get an overview of the major methods for each chapter. They are asked to apply those methods in a project based on provided datasets and to present the results to a management board.


Course is part of the additional certificate