

KURSBESCHREIBUNG / COURSE DESCRIPTION

KURSTITEL <i>Course title</i>	Sustainability in Business
KURS-ID <i>Course number</i>	318
Kursverantwortlicher <i>Person in charge</i>	Language and Electives Centre
Art der Lehrveranstaltung <i>Type of course</i>	Elective
Studiengang <i>Course of studies</i>	All (except B.Eng. IE; B.A. ITM; M.Eng. HSB; M.A. ITD)
Niveau <i>Course Level</i>	Undergraduate / Graduate
Voraussetzungen <i>Prerequisites</i>	Basic knowledge in business and interest in sustainability issues
SWS <i>Lessons per week</i>	2
ECTS <i>ECTS (Credits)</i>	2
Art der Prüfung <i>Course assessment</i>	written exam (60 minutes)
Unterrichtssprache <i>Course language</i>	English
Dozent <i>Lecturer</i>	Janina Beduhn
Kursziele <i>Course objectives</i>	<p>Methods expertise: Scientific work, cooperative group work during class, processing and structuring knowledge for discussion</p> <p>Professional skills: evaluation and reflection on sustainability scenarios in business. Students learn to question and expand known management theory by applying methods that enable the integration of sustainability into basic strategy and management processes. Practical relevance is created through the active inclusion of company examples.</p> <p>Social competence: change of perspective and the ability for self-reflection. Plenary discussions will enable students to reflect on controversial sustainability issues in the corporate environment.</p>
Kursinhalte <i>Course contents</i>	In times of global change, when megatrends such as climate change, loss of biodiversity and increasing social tensions are becoming ever more apparent, sustainable development is at the centre of the discussion. Sustainable development starts with each individual, but it is not enough for private individuals to choose a regional vacation spot and regulate their own meat consumption. Companies must also take a stand and assume responsibility - if only to safeguard their own economic heritage. After all, through the production and use of their products and services, they

	<p>have a major impact on society worldwide, especially in the areas of: Working conditions, human rights, health, environment, innovation, education and training.</p> <p>The Sustainability in Business course provides basic knowledge about sustainability in the business environment. The business case of sustainability for companies is developed and concrete methods of sustainability management are trained. Critical issues in the corporate context are addressed and discussed.</p>
<p>Lehrmethoden <i>Teaching methods</i></p>	Online lecture, reading material, practical examples, group discussion, group work and presentation of the results.
<p>Lehrbuch <i>Textbook</i></p>	Based on latest papers and regulatory frameworks
<p>Empfohlene Literatur <i>Recommended reading</i></p>	The lecture material is comprehensive
<p>Besonderes <i>Specific requests</i></p>	Online Lecture; Limited to 30 students
<p>Kurs gehört zum Zusatzzertifikat ... <i>Course is part of the additional certificate</i></p>	n.a.