

**Study and Examination Regulations for the Bachelor's Degree Programme  
(Bachelor of Arts, B.A.)  
International Tourism Management / Health and Medical Tourism  
at Deggendorf Institute of Technology  
as of 1 October 2020**

Based on Art. 13 (2) sentence 2, Art. 58 (1), Art. 61 (2) sentence 1 of the Bavarian Higher Education Act (BayHSchG) of 23 May 2006 (Collection of Bavarian Laws 2210-1-1-WFK), last amended by Sec. 1 of the Act of 13 December 2016 (Bavarian Law and Ordinance Gazette p. 369), Deggendorf Institute of Technology hereby issues the following statutes:

**Section 1  
Objective of the study programme**

<sup>1</sup>The objective of the study programme is to provide students with a wide range of professional and methodological skills through practice-oriented teaching based on economic principles and methods. <sup>2</sup>In addition to providing students with a solid foundation in business management and tourism, the programme is aimed at developing key qualifications, implementation skills and innovative capabilities. <sup>3</sup>Furthermore, the students will acquire social and international skills, allowing them to confidently and competently navigate the complex and intercultural tourism environment, specifically health and medical tourism. <sup>4</sup>Against the background of increasing internationalisation in the tourism industry, international aspects and the expansion of language skills are of great importance.

<sup>5</sup>Overall, emphasis is placed on a diversified and qualified education that will allow graduates to work in various areas of the tourism and health industry. <sup>6</sup>The programme enables students to perform sophisticated tasks in day-to-day business, implement projects in a proficient way and contribute expert knowledge. <sup>7</sup>In addition, graduates will be able to manage small to medium-sized companies and handle various management tasks in companies operating in the tourism and health industry, in addition to being familiarised with the basics of starting up a business.

<sup>9</sup>In general, the bachelor's degree programme enables graduates to act in a both scientifically sound and ethical manner and to adopt a systemic approach to work. <sup>10</sup>The practical components of the programme in selected national and international institutions and organisations of the tourism and health industry, which are integrated into the study programme in close coordination with Deggendorf Institute of Technology, serve to achieve that goal.

<sup>11</sup>Putting theory into practice is key to achieving the qualification objectives outlined above. <sup>12</sup>The application and implementation of scientific findings to specific contemporary issues in health and medical tourism is ensured by teaching in various areas of application. <sup>13</sup>By participating in inter-professional projects, the students acquire teamwork skills and interdisciplinary expertise. <sup>14</sup>This programme structure provides the students with the opportunity of expanding their expertise in the specific professional field early on in the programme.

## **Section 2**

### **Programme structure, standard period of study**

- (1) <sup>1</sup>The standard period of the study programme is seven semesters, including six theoretical and one internship semester. <sup>2</sup>The internship semester is scheduled to be completed in the fifth semester. <sup>3</sup>The programme is concluded with the bachelor's examination.
- (2) <sup>1</sup>The module groups, their qualification objectives and the ECTS points are shown in the appendix to these statutes.
- (3) <sup>1</sup>The courses and exams are conducted in English. <sup>2</sup>The bachelor's thesis can be written in either German or English.

## **Section 3**

### **Proof of language skills**

<sup>1</sup>Proof of the following language skills must be provided for this study programme:

- English: Unless English is the native language, proof of level B2 English skills according to the Common European Framework Reference for Languages must be provided.
- German: Unless German is the native language, proof of level B2 German skills according to the Common European Framework Reference for Languages must be provided.

<sup>2</sup>Regarding proof of language skills, the regulations set forth in Sec. 3 of the General Examination Regulations for Additional Qualification in Foreign Languages and Compulsory Elective Subjects of a General Academic Nature of Deggendorf Institute of Technology, as amended from time to time, shall apply.

## **Section 4**

### **Curriculum**

<sup>1</sup>To secure the range of courses offered and keep the students informed, the Faculty European Campus Rottal-Inn will draw up a curriculum detailing the structure and milestones of the programme. <sup>2</sup>The curriculum will be adopted by the Faculty Council and must be published within the university prior to the start of the semester. <sup>3</sup>Any amendments or revisions must be announced no later than the start of the lecture period of the semester in which these amendments are applicable for the first time. <sup>4</sup>The curriculum contains rules and information concerning in particular

1. the time schedule for the weekly contact hours per module and semester incl. ECTS points,
2. the programme-specific scientific compulsory elective modules including the number of hours and the type of courses administered in the individual modules, except where conclusively defined in the appendix.

## **Section 5**

### **Basic and orientation exam**

<sup>1</sup>By the end of the second semester, the students must have taken the exams in the following modules for the first time:

- T102 Personal & Scientific Development
- T103 Applied Statistics & Data Analysis
- T203 Accounting & Controlling
- T205 Quantitative & Qualitative Research

## **Section 6**

### **Academic counselling**

<sup>1</sup>Students who have not achieved 60 ECTS points by the end of the third semester are encouraged to consult the academic counsellor.

## **Section 7**

### **Transfer of credits**

<sup>1</sup>The regulations set forth in Sec. 4 (3) of the General Examination Regulations of Deggendorf Institute of Technology (APO), as amended from time to time, shall apply. <sup>2</sup>The maximum number of points that can be transferred is 90 ECTS points, of which no more than 60 ECTS points may be allocated to theoretical modules. <sup>3</sup>The application for transfer must be made before the exam registration period of the first semester for the entire course of study.

## **Section 8**

### **Practical components of the programme**

- (1) <sup>1</sup>The practical components (internship) are integral to every standard programme and need not be completed all at once, but can be completed continuously and documented in an internship report. <sup>2</sup>The internship can be completed either in the home country or abroad. <sup>3</sup>The internship must be completed in the fifth semester. <sup>4</sup>The minimum internship period in the training company should not be less than 18 full weeks. <sup>5</sup>Together with the two weeks of practice-oriented courses (PLV weeks), the minimum internship period is 20 weeks.
- (2) <sup>1</sup>The internship coordinator of the study programme will be available to provide advice to the students.
- (3) <sup>1</sup>The skills and abilities acquired during the internship must be presented in a written internship report (five DIN A4 pages). <sup>2</sup>The internship report must be submitted to the internship coordinator.

## **Section 9 Electronic exams**

<sup>1</sup>A written exam can also be conducted in electronic form (so-called electronic or e-exam). <sup>2</sup>E-exams are exams that are created and taken and sometimes also evaluated with the aid of computers. <sup>3</sup>Prior to the exam, the students will be given sufficient opportunity to familiarise themselves with the examination system. <sup>4</sup>The data protection regulations must be observed.

## **Section 10 Violation of examination regulations**

<sup>1</sup>Taking inadmissible aids to the examination room, in particular Internet-enabled mobile devices such as smartphones, smartwatches, tablets, etc. will be considered attempted cheating.

## **Section 11 Evaluation of examination results, overall examination mark**

- (1) <sup>1</sup>Each module is assigned an exam. <sup>2</sup>The individual examination results are weighed according to the ECTS points assigned.
- (2) <sup>1</sup>The overall examination mark is calculated based on the weighted arithmetical mean of the individual marks. <sup>2</sup>The weight of an individual mark is equal to the number of ECTS points assigned to the subject for which the mark was awarded.
- (3) <sup>1</sup>In addition to the overall examination mark pursuant to Subsection 2, the numerical value achieved is used as a basis for calculating the relative mark in accordance with the ECTS User Guide according to the regulations set forth in Sec. 8 (6) of the General Examination Regulations of Deggendorf Institute of Technology.

## **Section 12 Bachelor's thesis**

- (1) <sup>1</sup>In the bachelor's thesis, the students are expected to demonstrate their ability to independently apply the knowledge and skills acquired during the study programme to complex tasks.
- (2) <sup>1</sup>Students must have achieved a minimum of 160 ECTS points to register for the bachelor's thesis.
- (3) <sup>1</sup>The bachelor's thesis must be handed in by the end of the seventh semester.
- (4) <sup>1</sup>The time frame allotted for completing the bachelor's thesis is three months; the thesis can be written in either German or English.

### **Section 13 Certificate**

<sup>1</sup>A certificate attesting to the successful passing of the bachelor's examination will be issued in accordance with the relevant template shown in the appendix to the General Examination Regulations of Deggendorf Institute of Technology. <sup>2</sup>The bachelor's examination certificate must show the final marks achieved in the individual module groups as well as the marks achieved in the individual modules of the respective module group.

### **Section 14 Academic degree and diploma supplement**

- (1) <sup>1</sup>After successfully passing the bachelor's examination, the students will be awarded the academic degree of "Bachelor of Arts" or "B.A." for short.
- (2) <sup>1</sup>A certificate attesting to the award of the academic degree will be issued in accordance with the relevant template shown in the appendix to the General Examination Regulations of Deggendorf Institute of Technology.
- (3) <sup>1</sup>The degree certificate will be accompanied by an English translation and a diploma supplement describing in particular the essential programme contents underlying the degree, the course of the programme and the academic qualification obtained with the degree.

### **Section 15 Applicability of General Examination Regulations for Universities of Applied Sciences in Bavaria (RaPO), General Examination Regulations of Deggendorf Institute of Technology (APO) and the like**

<sup>1</sup>Unless otherwise agreed in these Study and Examination Regulations, the relevant provisions of the General Examination Regulations for Universities of Applied Sciences in Bavaria and the General Examination Regulations of Deggendorf Institute of Technology, as amended from time to time, shall apply.

### **Section 16 Effective date**

These Study and Examination Regulations shall come into effect on 1 October 2020.

# Appendix to the Study and Examination Regulations for the Bachelor's Degree Programme International Tourism Management / Health & Medical Tourism

## Overview of modules and courses offered at Deggendorf Institute of Technology:



Course No.	Bachelor International Tourism Management / Health & Medical Tourism	Semester (SWS per course)							Course Type e.g. lecture, seminar	Examination	Semester (Weighting of the module in ECTS)							Module Group
		1.	2.	3.	4.	5. PS	6.	7.			1.	2.	3.	4.	5. PS	6.	7.	
T101	Foreign Language I <sup>1</sup> Fremdsprache I <sup>1</sup>	4							SL, P	Wr. ex. 90	4							Language Competences
T102	Personal & Scientific Development Persönlichkeitsentwicklung; Einführung in das wiss. Arbeiten	4							SL, P	RP	6							Key Competences & Soft Skills
T103	Applied Statistics & Data Analysis Angewandte Statistik & Datenanalyse	4							SL, P	Wr. ex. 90	5							Research and Methodology
T104	Fundamentals of Business Administration Grundlagen Betriebswirtschaftslehre	4							SL, P	Wr. ex. 90	5							Business & Economics
T105	Economy & Society Volkswirtschaftslehre	4							SL, P	Wr. ex. 90	5							Business & Economics
T106	Introduction to Tourism Management with Focus on Medical and Health Tourism Einführung in das Tourismusmanagement mit Vertiefung im Bereich des Medizin- und Gesundheitstourismus	4							SL, P	PR	5							International Health & Medical Tourism
T201	Foreign Language II <sup>1</sup> Fremdsprache II <sup>1</sup>		2						SL, P	Wr. ex. 60	2							Language Competences
T202	Compulsory Elective Subject of a General Academic Nature I (AWP) Allgemeinwissenschaftliches Wahlpflichtfach I (AWP)		2						SL, P	Wr. ex. 60 or RP	2							Key Competences & Soft Skills
T203	Accounting & Controlling Accounting & Controlling		4						SL, P	Wr. ex. 90	5							Business & Economics
T204	Marketing in Health & Medical Tourism I / Basic Principles and Markets Marketing im Gesundheits- und Medizintourismus I / Grundlagen und Märkte			4					SL, P	Wr. ex. 90	5							International Health & Medical Tourism
T205	Quantitative & Qualitative Research Quantitative & Qualitative Forschung			4					SL, P	RP	6							Research and Methodology
T206	Medical Basics for Tourism Professionals Medizinische Grundlagen für Touristikler			4					SL, P	Wr. ex. 90	5							International Health & Medical Tourism
T207	Intercultural Management in International Health & Medical Tourism Interkulturelles Management im internationalen Gesundheits- und Medizintourismus			4					SL, P	PR	5							Key Competences & Soft Skills
T301	Foreign Language III <sup>1</sup> Fremdsprache III <sup>1</sup>			4					SL, P	Wr. ex. 90		4						Language Competences
T302	Compliance, Process & Quality Management in Health & Medical Tourism Compliance, Prozess- & Qualitätsmanagement im Gesundheits- und Medizintourismus				4				SL, P	Wr. ex. 90		5						International Health & Medical Tourism
T303	Marketing in Health & Medical Tourism II / Digital Services Marketing Marketing im Gesundheits- und Medizintourismus II / Digitales Dienstleistungsmarketing				4				SL, P	PR		6						International Health & Medical Tourism
T304	Corporate Management & Leadership Management und Führung in Unternehmen				4				SL, P	RP		5						Business & Economics
T305	Hospitality Management Hotellmanagement				4				SL, P	Wr. ex. 90		5						International Health & Medical Tourism
T306	Project Management Projektmanagement				4				SL, P	PR		5						Business & Economics
T401	Foreign Language IV <sup>1</sup> Fremdsprache IV <sup>1</sup>					2			SL, P	Wr. ex. 60			2					Language Competences
T402	Compulsory Elective Subject of a General Academic Nature II (AWP) Allgemeinwissenschaftliches Wahlpflichtfach II (AWP)					2			SL, P	Wr. ex. 60 or RP			2					Key Competences & Soft Skills
T403	Legal Aspects in Tourism Rechtliche Aspekte im Tourismus					4			SL, P	Wr. ex. 90			5					International Health & Medical Tourism
T404	Innovation, Product Development & Service Design in Health & Medical Tourism Innovation, Produktentwicklung & Service Design im Gesundheits- und Medizintourismus					4			SL, P	PR			6					International Health & Medical Tourism
T405	ICT Application Systems in Health & Medical Tourism IKT-Anwendungen im Gesundheits- und Medizintourismus					4			SL, P	RP			5					Information Management in Health & Medical Tourism
T406	Medical Wellness & Spa Management Medical Wellness & Spa Management					4			SL, P	Wr. ex. 90			5					International Health & Medical Tourism
T407	Health Care Management & Health Provision Gesundheitsmanagement & Gesundheitsprävention					4			SL, P	Wr. ex. 90			5					International Health & Medical Tourism
T501	Internship (18 weeks) Praktikum (18 Wochen)															26		Practical Competences
T502	Block Seminar to accompany the internship (PLV) 1 Praxisbegleitende Lehrveranstaltung (PLV) 1						2		SL, P	CWC				2				Practical Competences
T503	Block Seminar to accompany the internship (PLV) 2 Praxisbegleitende Lehrveranstaltung (PLV) 2						2		SL, P	CWC				2				Practical Competences
T601	Bachelor Thesis Tutorial (Scientific Workshop) Bachelorarbeit Tutorial (wissenschaftlicher Workshop)						4		SL, P	RP						5		Research and Methodology
T602	Natural Resources in Health Tourism Natürliche Ressourcen im Gesundheitstourismus						4		SL, P	PR						5		International Health & Medical Tourism
T603	Entrepreneurship Entrepreneurship						4		SL, P	PR						5		Business & Economics
T604	Contemporary Issues in International Health & Medical Tourism Aktuelle Themen im internationalen Gesundheits- und Medizintourismus						4		SL, P	PR						5		International Health & Medical Tourism
T605	Data Analysis and Artificial Intelligence in Health & Medical Tourism Datenanalyse in künstliche Intelligenz im Gesundheits- und Medizintourismus						4		SL, P	Wr. ex. 90						5		Information Management in Health & Medical Tourism
T606	Management of Tour Operators and Facilitators in Medical Tourism Management von Reiseveranstaltern und -mittlern im Medizintourismus						4		SL, P	Wr. ex. 90						5		International Health & Medical Tourism
T701	Bachelor Thesis Bachelorarbeit									BA							10	Research and Methodology
T702	Transport & Mobility Management Transport- & Mobilitätsmanagement						4		SL, P	Wr. ex. 90							5	International Health & Medical Tourism
T703	Cooperation and Network Management in Health and Medical Tourism Kooperations- und Netzwerkmanagement im Gesundheits- und Medizintourismus						4		SL, P	Wr. ex. 90							5	International Health & Medical Tourism
T704	Ethics & Sustainability in International Health & Medical Tourism Ethik & Nachhaltigkeit im internationalen Gesundheits- und Medizintourismus						4		SL, P	Wr. ex. 90							5	International Health & Medical Tourism
T705	Health Destination Management Management von Gesundheitsdestinationen						4		SL, P	PR							5	International Health & Medical Tourism
	<b>Total</b>		24	24	24	24	4	24	16			30	30	30	30	30	30	

1) \*Foreign Language I - IV\* modules are ascending courses in a foreign language, which focuses on subject-related language skills, as outlined in the academic regulations. Students whose native language is not German must complete four ascending courses in German instead of \*Foreign Language I - IV\* classes.

- Abbreviations:  
 BA: Bachelor thesis  
 CWC: Course work certificate  
 Wr. ex: Written examination  
 RP: Research paper  
 SL: Seminar-style lesson  
 SWS: Weekly semester hours  
 P: Practice exercises  
 PS: Practical semester  
 PR: Presentation

### **Examination form “presentation”**

Presentations are assignments consisting of an oral and a written part. Among other forms, there are in particular three established presentation forms:

- Classic presentations involving the use of media (e.g. flipcharts, white board, PowerPoint, online tools) incl. handouts
- Presentations delivered as part of excursions and on-site visits incl. handouts
- Poster presentations

All presentation forms are combined with a final discussion. In this final discussion, the contents of the presentation are consolidated and critically analysed by the examiner while also checking to what extent the students are able to put the subject of the presentation into the context of the module’s teaching contents. The students are encouraged to take an active part in the discussion.

Depending on the respective lecturer’s requirements, presentations can be delivered as either individual or group work. The students’ individual performance must be made visible by the students. The aim is to achieve a group effort of uniform quality and quantity that can result in a shared mark for the group.

The duration of the presentation, including the subsequent discussion, must be no less than 15 minutes and no more than 45 minutes per student. The presentation, the written work (posters or handouts) and the discussion are given equal weighting in the mark.