

**Study and examination regulations for the Master's degree course
in International Tourism Management
at the Deggendorf Institute Technology,
effective 1 October 2017**

In accordance with article 13 section 2 clauses 2, 58 section 1, 61 section 2 Clause 1 of the Bavarian Higher Education Act (BayHSchG) of 23 May 2006 (BayRS 2210-1-1-WFK), last amended by Section 1 of the Act of 13.12.2016, (GVGl. page 369); the Deggendorf Institute of technology has enacted the following statutes:

**Section 1
Study objective**

- (1) ¹The Master's degree in International Tourism Management is to enable holders of a Bachelor's degree or a diploma to reinforce the knowledge previously acquired with management and advanced knowledge in order to fulfil the requirements of modern interdisciplinary and multidisciplinary requirements in a globalised dynamic tourism market in a particular manner. The qualification is offered by the Faculty of Applied Healthcare Sciences.
- (2) ¹The course of study supplements a Bachelor's degree or a diploma in the depth and breadth of the international tourism market. ²Graduates will be enabled to undertake managerial tasks in the international tourism field under their own responsibility, reflecting critically and autonomously. Furthermore, particularly qualified students will be given the theoretical bases enabling them to write a thesis or dissertation in scientific fields.

**Section 2
Course structure**

¹The course of study encompasses three semesters of theoretical study, ending in the Master's dissertation.

**Section 3
Pre-requisites for the course of study, language knowledge**

- (1) ¹Qualification for the Master's degree course of International Tourism Management is proven by completing a basic course of study at a university at home or abroad with a weighting of at least 210 ECTS points from the fields of Tourism Management, Economic Sciences and courses related to tourism or by a qualification which is equivalent to such a university degree. ²The examinations committee will decide on the equivalence of the degrees. ³Outstanding proofs of degree equivalence must be provided by the end of the first semester of study.

(2) ¹The course of study is delivered in the English language. English language knowledge to language level B2 of the Common European Reference Framework must be proven for languages of the Council of Europe.

²The following certificates are accepted as proof of language level:

- TOEFL: Test of English as a Foreign Language
Level: internet based test 72-94 points
- TOEIC: Test of English for International Communication
Level: listening 400-485 points, reading 450 points
- IELTS: International English Testing System
Level: IELTS Academic min. 5.5-6.5 points
- TELC English
Level: B2 School, Business or Technical
- ESOL Cambridge University: English for Speakers of Other Languages
Level:
 - Cambridge English: First (FCE),
 - Certificate in English Language Skills: Vantage
 - Cambridge English: Business Vantage
- CET: College English Test
Level: Volume 6
- Pearson PTE Academic: min. 59 points

³Proof is provided by submitting the respective certificate or by submitting the grade overview or other proofs (e.g. entitlement to university admission in the relevant language) which are equivalent to those already stated. ⁴The examinations committee of the language centre will decide on the equivalence of other proofs.

⁴Applicants for the course of study, whose mother tongue in their native country is English or who have attended an English school for 6 years, do not additionally need to prove their English language level.

(3) ¹All applicants for the course of study who have not obtained their qualification for the course of study from a German institution need to prove adequate German language knowledge for acceptance onto the course of study. ²Proof must be provided by submitting a certificate or a comparable confirmation which is language level A1 (or higher) of the Common European Reference Framework for languages of the Council of Europe. ³The examinations committee of the university language centre will decide on the comparability. Where proof cannot be provided at the start of the course of study, registration in this regard will take place on the condition subsequent that language level A1 is completed during the course of study.

Section 4

Proof of outstanding ECTS points

¹Where applicants prove a university degree qualification which justifies admission for which less than 210 ECTS points, but at least 180 ECTS points were awarded or were classified as equivalent, proof of the outstanding ECTS points is a pre-requisite for success in the Master's examination.

²Outstanding ECTS points which need to be provided by the start of the third semester can be proven by applying to the examinations committee regarding additional relevant professional experience or participation in relevant university teaching sessions. ³Proof can only be provided on a single occasion for each variant. A maximum of 30 ECTS points can be proven.

⁴The following conditions apply to the proof:

1. Relevant professional experience

2 years of relevant specialist professional experience corresponds to up to 30 ECTS points.

Professional experience must be relevant and specialised. The content of the profession must concur with the university degree completed or being worked towards.

2. Relevant university modules

Modules can be selected following consultation with the responsible specialist advisors for the course of study from the range of courses with economic content or content from the tourism management field or courses closely related to tourism, insofar as their content does not fundamentally correspond to the content of the basic course of study. This regulation relates exclusively to the specific first academic degree of the respective applicant submitted.

The respectively relevant study and examination regulations are decisive. The State Examination Regulations (Rahmenprüfungsordnung) regulations shall apply to re-sits.

Section 5

Modules and proofs of performance

- (1) ¹The course of study consists of modules and groups of modules which comprise courses with related specialist content. ²ECTS points are assigned to every module group which take into account the necessary time requirements for the students.
- (2) ¹The compulsory and elective compulsory modules, the number of hours, the form of teaching, the examinations and the ECTS points are laid down in the appendix to these statutes. The regulations are supplemented by the syllabus for the scientific elective compulsory modules.

- (3) ¹All teaching sessions consist of compulsory modules, elective compulsory modules or elective modules:
1. Compulsory modules are binding for all students.
 2. Elective compulsory modules are offered as an alternative. Students must make a certain selection from these in accordance with these study and examination regulations. The selected modules are treated as compulsory modules.
 3. Elective modules are modules which are not prescribed as binding for attainment of the study objective. Students can additionally select these from the range of courses offered by the university
- (4) ¹The Deggendorf Institute of Technology reserves the right not to actually offer all envisaged major fields of study, elective compulsory modules and elective modules. ²Likewise, the university reserves the right not to offer the pertaining teaching sessions if there is an insufficient number of participants.

Section 6 Curriculum

¹The Faculty of Applied Healthcare Sciences creates a curriculum to ensure the range of courses on offer and for information purposes of the students from which the specific sequence of the course of study results. ²The curriculum is decided on by the faculty council and must be published within the university before the start of the semester. ³Notifications of changes or new regulations must be made at the latest at the start of the lecture period of the semester in which these changes are to be applied for the first time. ⁴The curriculum in particular contains regulations and information on

1. the time allocation for hours per week of the semester for each module and semester of study, including ECTS points,
2. the scientific elective compulsory modules with their number of hours, the type of teaching session in the individual modules, insofar as they were not finally laid out in the appendix.

Section 7 Evaluation of examination performances, overall examination grade

- (1) ¹An examination is assigned to each module. ²If a module examination consists of several examination performances, the module grade is calculated from an arithmetical average of grades of the individual examination performances rounded to one decimal place. ³The individual examination performances are weighted according to the ECTS points assigned.
- (2) ¹The overall examination grade is calculated by forming the weighted arithmetical average of the individual grades. ²The weight of an individual grade is equivalent to the number of ECTS points assigned to the subject for which the grade was awarded.

- (3) ¹In addition to the overall examination grade according to Para. 2 on the basis of the number value attained, a relative grade is shown according to the ECTS user guide according to the regulations in Section 8 Para. 6 of the General Examinations Regulation of the Deggendorf Institute of Technology.

Section 8

Master's dissertation

- (1) ¹A Master's thesis must be completed to obtain the Master's degree. ²In this dissertation the student must prove his ability to apply the knowledge acquired during his studies to an independent scientific work from practical projects.
- (2) ¹The period from setting of the topic to submission must be commensurate with the scope of the topic and is six months. ²The deadline can be extended for compelling reasons on application to the examinations committee.
- (3) ¹The Master's dissertation can be written in the German or the English language.
- (4) ¹A pre-requisite for registration for the Master's dissertation is that at least 40 ECTS points have been attained.

Section 9

Report

¹A report is issued in relation to the successfully completed Master's degree examination according to the respective sample in the appendix to the General Examination Regulations of the Deggendorf Institute of Technology.

Section 10

Academic degree and Diploma Supplement

- (1) ¹On the basis of the successful completion of the Master's degree examination the academic degree "Master of Arts", short form: "M. A." is awarded.
- (2) ¹A certificate is issued in association with the awarding of the academic degree according to the respective sample in the appendix to the General Examination Regulations of the Deggendorf institute of Technology.
- (3) ¹An English language translation and a diploma supplement are enclosed with the certificate which describe in particular the fundamental content of the course of study on which the qualification is based, the course of study and the qualification which the academic degree confers.

Section 11

Applicability of State Examination Regulations (Rahmenprüfungsordnung), university examination regulations inter alia

¹Where no rulings have been made in these study and examination regulations, the relevant provisions of the framework examination regulations for universities and the General Examination Regulations of the Deggendorf Institute of Technology shall apply in the respectively current version.

Section 12

Coming into force

These study and examination regulations entered into force on 01 October 2017.

Appendix
to the study and examination regulations for the International Tourism Management Master's degree course.

Overview of the modules, courses at the Deggendorf Institute of Technology:

<div>TECHNISCHE HOCHSCHULE DEGGENDORF</div> <div>THD</div>										
	Master International Tourism Management	Semester (SWS per course)			Course Type	Examination	Semester (Weighting of the module in ECTS)			Module Group
Course No.		1.	2.	3.	e.g. lecture, seminar		1.	2.	3.	
MITM-1-1	Fundamentals of International Health Tourism Grundlagen des Internationalen Gesundheitstourismus	4			SL, P	Wr. Ex. 90	5			International Tourism Management
MITM-1-2	Fundamentals of Tourism Business Administration Grundlagen der Tourismuswirtschaft	4			SL, P	Wr. Ex. 90	5			Business Economics
MITM-1-3	Quantitative and Qualitative Research Methods Quantitative und Qualitative Forschungsmethoden	4			SL, P	RP	6			Empirical Research Methods
MITM-1-4	Cultural and Heritage Tourism Kulturtourismus und Heritage Tourismus	4			SL, P	PR	5			International Tourism Management
MITM-1-5	Tourism Marketing and Quality Management Tourismmarketing und Qualitätsmanagement	4			SL, P	Wr. Ex. 90	5			Strategic Management
MITM-1-6	Compulsory elective subjects of a general academic nature (AWP) Allgemeinwissenschaftliches Wahlpflichtmodul (AWP)	2			SL, P	Wr. Ex. 60	2			Language Competence
MITM-1-7	Compulsory elective subjects of a general academic nature (AWP) Allgemeinwissenschaftliches Wahlpflichtmodul (AWP)	2			SL, P	Wr. Ex. 60	2			Language Competence
MITM-2-1	Global and Regional Sustainable Tourism Management Globales und regionales nachhaltiges Tourismusmanagement		4		SL, P	RP		5		International Destination Management
MITM-2-2	Master Thesis Tutorial (Scientific Workshop) Masterarbeit Tutorial (wissenschaftlicher Workshop)		4		SL, P	RP		5		Empirical Research Methods
MITM-2-3	International Tourism Policy and Development Internationale Tourismuspolitik und Entwicklung		4		SL, P	Wr. Ex. 90		5		International Destination Management
MITM-2-4	Digital Marketing and Social Media in Tourism Digitales Marketing und Social Media im Tourismus		4		SL, P	PR		5		Online Travel & Tourism Technologies
MITM-2-5	Strategic Planning and Product Development Strategische Planung und Produktentwicklung		4		SL, P	PR		5		Strategic Management
MITM-2-6	International Health Destination Management and Marketing Internationales Destinationsmanagement und -marketing im Gesundheitsbereich		4		SL, P	Wr. Ex. 90		5		International Destination Management
MITM-3-1	Entrepreneurship in Health, Medical and Spa Tourism Entrepreneurship im Gesundheits-, Medizin und Spa Tourismus			4	SL, P	PR			5	Business Economics
MITM-3-2	Intercultural and Interdisciplinary Management Interkulturelles und interdisziplinäres Management			4	SL, P	Wr. Ex. 90			5	Soft Skills
MITM-3-3	Master Thesis Masterarbeit					MA			20	
	Total	24	24	8	56		30	30	30	90

Abbreviations:
Abkürzungen:
BA: Bachelorarbeit
Bachelor thesis
CWC: Course work certificate
LN: Studienbegleitender Leistungsnachweis
S: Seminar
Wr. Ex: Written examination
SP: Schriftliche Prüfung
RP: Research paper
STa: Studienarbeit
SL: Seminar-style lesson
SU: Seminaristischer Unterricht
SWS: Weekly semester hours
Semesterwochenstunden
P: Practice exercises
Praktische Übungen
PS: Practical Semester
Praxissemester
PR: Presentation
Präsentation

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“Presentation” examination form

The presentation is a study performance which consists of an oral and a written section. Among other, three established presentation forms are determined in particular:

- Classic presentations with use of media (e.g. flipcharts, whiteboard, PowerPoint, online tools) incl. handout
- Presentations within the scope of excursions and on-site visits incl. handout
- Poster presentations

All presentation forms are associated with a final discussion. In this, the contents of the presentation are deepened and critically scrutinised and verified by the examiner to assess to what extent students are able to classify the topic they are dealing with into the context of the teaching content of the module. Students are encouraged to actively participate in shaping the discussion.

The presentations can be made individually or as a group according to the specifications of the respective lecturer. The individual work performance of the students must be made visible by the students. A group performance which is homogeneous in quality and quantity must be aimed at which can result in a joint grade for the group.

The duration of the presentation, including the final discussion, must last no less than 15 and no more than 45 minutes per student. The grade results in three equal parts from the presentation, the written performance (poster or handout) and the discussion.