Study and Examination Regulations for Bachelor of Arts (B.A.)

Programme for

International Tourism Management / Health and Medical Tourism

by Deggendorf Institute of Technology

Effective from 01 October 2017

Based on Section 13 subsection (2) 2nd sentence, Section 58 subsection (1), Section 61 subsection (2) 1st sentence of the Bavarian University and College Act (BayHSchG) of 23 May 2006 (Bavarian Compilation of Laws [BayRS] 2210-1-1-WFK), last amended by the Section 1 of the Law of 13 December 2016, (Law and Ordinance Gazette p. 339), Deggendorf Institute of Technology hereby adopts the following By-Laws:

§ 1

Objective of the academic programme

1 The programme's objective is to provide students with a wide range of professional and methodological skills imparted by practice-oriented teaching and based on the principles and methods of business science. 2 In addition to providing students with a solid foundation in business management and tourism science, the programme aims to develop key qualifications, implementation skills, and the ability to innovate. 3 The programme also aims to teach social and international skills, providing students with the tools for acting professionally and with poise in the complex and intercultural environment of tourism, notably health and medical tourism. 4 In light of the tourism industry's increasing internationalization, international aspects and the expansion of language skills have never been more important than today.

5 All in all, the programme promotes a highly qualified and broadly diversified level professional training enabling graduates to work in a wide range of disciplines in the tourism and healthcare industry. 6 The programme enables students to perform sophisticated tasks as part of their day-to-day business, to implement projects with professional competence, and to contribute their specialist knowledge for maximum effect. 7 In addition, the graduates are taught the nuts and bolts of managing small to medium-sized companies, handling a variety of different management tasks in typical tourism and healthcare companies, and starting up a company.

9 As a general rule, this bachelor programme enables graduates to act both scientifically and ethically and to adopt a systemic approach to all tasks. 10 This aim is further served by the hands-on learning and internship elements in selected national and international institutions and organizations of the tourism and healthcare industry which are integrated into the bachelor programme in close coordination with Deggendorf Institute of Technology.

11 With a view to achieving the qualification goals outlined above, we believe that putting theory into practice is key. 12 The application and implementation of scientific findings to specific contemporary issues in health and medical tourism is ensured by the programme's teachings which specifically address a wide variety of applications.
Involving the students in inter-professional projects teaches them teamwork skills and interdisciplinary competencies. This programme structure allows students to develop their professional skills right from the start of the programme with a clear focus on their future careers.

§ 2
Programme structure, standard programme duration

(1) 1The programme's standard duration is seven (7) semesters, including six (6) theoretical semesters and plus one (1) internship semester. 2The internship is scheduled during the fifth semester. 3The programme's final step is the bachelors’ examination.

(2) 1For a definition of the module groups, their qualification objectives, and the ECTS points, please refer to the appendix to these by-laws.

(3) 1The courses of the first and second semester are taught in German and English. 2German and English language courses are offered during the first four semesters. 3A selection of additional languages is offered during the second and fourth semesters. 4The exams in the first and second semester are administered in German and English. 5Starting from the third semester, the tests are held in English. 6During the sixth and seventh semester, one module each (T605 und T705) is taught in the German language, the exams in these modules are administered exclusively in German. 7The final thesis may be handed in either in German or in English.

§ 3
Proof of language proficiency

1The programme is administered in the English language, which is why students are required to submit proof of English language skills equivalent to Level B2 of the Common European Framework of Reference for Languages of the Council of Europe.

2The following certificates will be accepted as adequate proof of language skills:

- TOEFL: Test of English as a Foreign Language
  Level: Internet based test, 72-94 points

- TOEIC: Test of English for International Communication
  Level: Listening 400-485 points; reading 450 points

- IELTS: International English Testing System
  Level: IELTS Academic min. 5.5–6.5 points

- TELC English
  Level: B2 School, Business or Technical

- ESOL Cambridge University: English for Speakers of Other Languages
  Level:
  - Cambridge English: First (FCE),
  - Certificate in English Language Skills: Vantage
  - Cambridge English: Business Vantage
3Proof of proficiency shall be furnished by submitting the relevant certificate/attestation or by submitting the transcript or other supporting documents (e.g. a university entrance qualification in the relevant language) which must be equivalent to those already mentioned. 4Decisions as to the equivalence of other supporting documents will be passed by the language center’s examination board. 5The certificate must not date back more than three (3) years.

6Applicants whose home country’s native language is English or who attended an English language school for the duration of six (6) years will not be required to furnish additional proof of their English language proficiency level.

§ 4
Curriculum

1To guarantee the course offerings and keep the students informed, the Faculty of Applied Healthcare Sciences will draw up a curriculum detailing the structure and milestones of the programme. 2The curriculum will be adopted by the faculty council and must be published within the university prior to the start of the semester. 3Any changes or revisions must be notified no later than the start of the lecture period during which these changes are to be applied for the first time. 4The curriculum notably contains rules and details on

1. the time schedule for the weekly contact hours per module and semester, including ECTS points,
2. the programme-specific scientific compulsory elective modules and their number of hours, and the types of courses administered in the individual modules, except where defined exhaustively in the appendix.

§ 5
Basic exam and orientation exam

1By the end of the second curriculum semester, the students need to have taken the exams in the following modules for the first time:

- T102 Personal & Scientific Development
- T103 Applied Statistics & Data Analysis
- T204 Marketing Principles
- T205 Quantitative & Qualitative Research

§ 6
Academic counselling
Students who have not achieved 60 ECTS points by the end of the third major-specific semester are encouraged to consult the academic counsellor for their major.

§ 7
Crediting of academic performance

1The provisions set forth in Section 4 subsection (3) of the General Examination Regulations of the university (APO), as amended, will apply.

§ 8
Internship performance

(1) 1The internship elements are integral to every standard programme and need not be completed all at once but may be interspersed one at a time and documented in an internship report. The internship segments may be completed either at home or abroad.

(2) 1The internship coordinator for the academic programme will be available to help and advise the students.

(3) 1The skills and competencies acquired during the programme’s internship elements shall be presented in a written internship report (five (5) A4 pages).
2The internship report needs to be submitted to the internship coordinator.

§ 9
Evaluation of examination results, overall examination grade

(1) 1Each module has an exam assigned to it. 2For the purpose of these exams, the individual examination results are weighted according to the ECTS points assigned.

(2) 1The overall examination grade is calculated based on the weighted arithmetical mean of the individual grades. 2For that purpose, the weight of an individual grade is equal to the number of ECTS points assigned to the subject for which the grade was awarded.

(3) 1In addition to the overall examination grade calculated according to subsection (3), the numerical value obtained is used as basis for calculating the relative grade in accordance with the ECTS User Guide according to the provisions in Section 8 subsection (6) of Deggendorf University's General Examination Regulations.
Bachelor thesis

(1) The point of a Bachelor thesis is for students to demonstrate their ability to independently and successfully apply the knowledge and skills acquired during the course of the programme to complex tasks.

(2) To be eligible for registering for their Bachelor thesis, students must have achieved a minimum 160 ECTS points.

(3) The Bachelor thesis must be handed in no later than by the end of the 7th programme semester.

(4) The time frame allotted for completing the Bachelor thesis is three (3) months; the thesis may be drawn up either in German or in English.

§ 11
Bachelor certificate

A bachelor certificate attesting to the successful passing of the Bachelor’s examination will be issued in accordance with the relevant template in the Appendix to Deggendorf Institute of Technology’s General Examination Regulations. The Certificate of Bachelor’s Examination must reflect the final grades achieved in the individual module groups as well as the grades achieved in the individual modules of the respective module group.

§ 12
Academic degree and Diploma Supplement

(1) Upon having successfully completed their Bachelor’s examination, students will be awarded the academic degree of "Bachelor of Arts", abbr. "B. A.".

(2) Attesting to the award of the academic degree, an official degree certificate will be issued in accordance with the relevant template in the appendix to the Deggendorf Institute of Technology's General Examination Regulations.

(3) The official degree certificate will be accompanied by an English translation and a Diploma Supplement describing notably the essential programme contents underlying the degree, the course of the programme, and the academic qualification obtained with the degree.

§ 13
Applicability of General Examination Regulations for Universities of Applied Sciences in Bavaria (RaPO), General Examination Regulations of the University (APO), and the like

Unless otherwise agreed in these Study and Examination Regulations, the relevant General Examination Regulations for Universities of Applied Sciences in Bavaria and the General Examination Regulations of Deggendorf Institute of Technology in the currently valid version shall apply.

§ 14
Entry into effect

These Study and Examination Regulations enter into full force and effect on October 01, 2017.

Appendix
To the Study and Examination Regulations for the Bachelor Programme of International Tourism Management / Health & Medical Tourism
Overview of the modules and courses offered by Deggendorf Institute of Technology:

Bachelor International Tourism Management / Health and Medical Tourism

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Semester (SWS per course)</th>
<th>Course Type</th>
<th>Examination</th>
<th>Semester (Weighting of the module in ECTS)</th>
<th>Module Group</th>
</tr>
</thead>
<tbody>
<tr>
<td>T101</td>
<td>Foreign Language I (e.g. French)</td>
<td>4</td>
<td>SL, P</td>
<td>Wr. ex. 60</td>
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<td>Key Competences</td>
</tr>
<tr>
<td>T102</td>
<td>Economic &amp; Social Development</td>
<td>4</td>
<td>SL, P</td>
<td>WR</td>
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<td>Key Competences</td>
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<tr>
<td>T103</td>
<td>Research Methods &amp; Data Analysis</td>
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<td>SL, P</td>
<td>Wr. ex. 90</td>
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<tr>
<td>T104</td>
<td>Health Management, Health Care Development &amp; Healthcare Management</td>
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<td>SL, P</td>
<td>Wr. ex. 90</td>
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<td>Business Administration</td>
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<tr>
<td>T105</td>
<td>Hospitality &amp; Tourism Management</td>
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<td>T106</td>
<td>Tourism International Management</td>
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<td>Foreign Language II</td>
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<td>T109</td>
<td>Foreign Language IV</td>
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<td>T201</td>
<td>Compulsory elective subjects of a general academic nature (AWP)</td>
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<td>Wr. ex. 90</td>
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<td>T202</td>
<td>Marketing Principles</td>
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<tr>
<td>T203</td>
<td>Marketing Principles</td>
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<td>SL, P</td>
<td>Wr. ex. 90</td>
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<td>Business Administration</td>
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<tr>
<td>T204</td>
<td>Quantitative &amp; Qualitative Research</td>
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<td>SL, P</td>
<td>WR</td>
<td>6</td>
<td>Research and Methodology</td>
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<tr>
<td>T205</td>
<td>Medical Basics for Health Tourism Professionals</td>
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<td>Wr. ex. 90</td>
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<td>Medical Tourism</td>
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<tr>
<td>T206</td>
<td>Medical Aspects of Tourism</td>
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<tr>
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<td>T301</td>
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<tr>
<td>T302</td>
<td>Compliance Process &amp; Quality Management</td>
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<td>WR</td>
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<tr>
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<td>Compliance Process &amp; Quality Management</td>
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<tr>
<td>T304</td>
<td>Strategy Management &amp; Leadership</td>
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<td>Wr. ex. 90</td>
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<tr>
<td>T305</td>
<td>Strategy Management &amp; Leadership</td>
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<td>Project Management</td>
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<td>T307</td>
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<td>WR</td>
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<td>Key Competences</td>
</tr>
<tr>
<td>T401</td>
<td>Innovation, Product Development &amp; Service Design</td>
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<td>SL, P</td>
<td>Wr. ex. 90</td>
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<tr>
<td>T402</td>
<td>Medical Wellness &amp; Spa Management</td>
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<tr>
<td>T403</td>
<td>Health Care Management &amp; Health Promotion</td>
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<tr>
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<td>Health Care Management &amp; Health Promotion</td>
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<td>T407</td>
<td>Contemporary Issues in International Health Tourism</td>
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<td>WR</td>
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<tr>
<td>T408</td>
<td>Innovation, Product Development &amp; Service Design</td>
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<td>T501</td>
<td>Bachelor International Internship (18 Weeks)</td>
<td>26</td>
<td>Practical Competence</td>
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<td>Bachelor Thesis Tutorial (Scientific Workshop)</td>
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<td>T703</td>
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<tr>
<td>T704</td>
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<td>Key Competences</td>
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<tr>
<td>T705</td>
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<td>SL, P</td>
<td>WR</td>
<td>4</td>
<td>Key Competences</td>
</tr>
</tbody>
</table>

Total: 24 24 24 24 24 16 140 | 30 | 30 | 30 | 30 | 30 | 30 | 210

Abbreviations:
- BA: Bachelor thesis
- LWA: Bachelor's degree certificate
- SWS: Study load in semester hours
- SS: Seminar
- SE: Seminar-style lesson
- SF: Practical work
- SP: Schriftliche Prüfung
- WPS: Wissenschaftliche Prüfung
- B: Bachelor's degree certificate
- SWS: Study load in semester hours
- SS: Seminar
- SE: Seminar-style lesson
- SF: Practical work
- SP: Schriftliche Prüfung
- WPS: Wissenschaftliche Prüfung
- FE: Präsentation
- Präsentation

*The modules "Fremdsprache I - IV" and "AWP" are mandatory for the Bachelor International Tourism Management / Health and Medical Tourism program. The modules "Fremdsprache I - IV" are worth 8 semester hours each and are included in the program requirements. The modules "AWP" are additional modules that can be chosen and are worth 2 semester hours each.*
Examination form of "presentation"

Presentations are graded assignments comprising both an oral and a written part. There are notably three established forms of presentations:

- Classic presentations involving the use of media (e.g., flipcharts, white board, PowerPoint, online tools), including handouts
- Presentations delivered as part of field trips and on-site visits, including handouts
- Poster presentations

All presentation forms are combined with a final discussion to round things off. This final discussion serves to consolidate a presentation's contents and put it to the examiner's critical analysis while verifying the extent to which the students are able to put the topic of their presentation into the context of the module's teaching contents. The students are encouraged to take an active part in the discussion.

Depending on the instructor's specifications, presentations may be delivered either as individual or group work. A student's individual work performance must be made visible by that student. The aim is to achieve a group effort which is homogeneous in terms of quality and quantity and which may result in a shared grade for the group.

The duration of a presentation, including the subsequent discussion, must not be less than 15 minutes and not more than 45 minutes per student. The grade is calculated in three equal parts from the presentation, the written work (posters or handouts), and the discussion.