

STARTUP
CAMPUS

TECHNISCHE
HOCHSCHULE
DEGGENDORF **THD**

FLÜGGE

bavarian funding programme to support
the easier transition to a start-up existence



The **Bavarian funding programme to support the easier transition to a start-up existence (FLÜGGE)** pursues the goal of supporting business start-ups from universities in Bavaria in the field of innovation, research and technology. The details for the implementation of the programme are regulated in the guideline "Programme for the Validation of Research Results and Inventions (Validation Programme) and for Supporting the Easier Transition to a Start-up Existence (FLÜGGE)".

The purpose of this measure is to accelerate the introduction and dissemination of modern technologies and services in the economy and society in order to increase the competitiveness of the Bavarian economy in the face of rapid technological change and to enable and secure appropriate economic growth and a high level of employment.

The funding measure is implemented through corresponding calls for proposals, in which thematic priorities are set if necessary. Within the respective calls for proposals, project proposals can be submitted by the deadlines specified. These will be reviewed and evaluated within the framework of a competitive procedure according to defined criteria. Details can be found in the respective funding call. In principle, one or two calls for proposals are planned per year.

It is intended to fund up to twelve projects over a period of up to 12 months. Funding of approximately € 800,000.00 is available for all projects within the scope of this call for proposals.

1. Purpose of the measure and legal basis

1.1 Purpose of the measure

The purpose of this measure is to accelerate the introduction and dissemination of modern technologies and services in the economy and society in order to increase the competitiveness of the Bavarian economy in the face of rapid technological change and to enable and secure appropriate economic growth and a high level of employment.

FLÜGGE is intended to support start-ups at state universities in the phase before and at the beginning of their innovative business start-up, especially in the development of marketable innovative products and business models as well as in making start-ups ready, in accordance with the thematic objective of "promoting sustainable high-quality employment and supporting labour mobility", especially against the background of "self-employment, entrepreneurship and business start-ups". The funding programme is open to all technologies (according to point 1 of the guideline).

1.2 Legal basis

The StMWi supports projects on the basis of the guideline "Programme for the Validation of Research Results and Inventions (Validation Programme) and for Supporting the Easier Transition to a Start-up Existence (FLÜGGE)", according to the announcement of the StMWi dated 15 May 2019, ref.: 41-6560/17.

There is no legal claim to the granting of the allocation. Rather, the granting authority decides on the basis of its dutiful discretion within the framework of the available budget funds.

2. Object of the measure

FLÜGGE authorises higher education institutions to support start-ups entrepreneurs,

- in securing their innovative, including digital, business model, which could lead to a sustainable business start-up. (according to No. 1.1.1.1 of the guideline)
- who have not been able to complete their start-up project within the framework of Exist funding due to particular technological in-house challenges and have not yet been able to establish a company. (according to section 1.1.1.2 of the guideline)
- whose technologically innovative, challenging and high-risk project was denied funding under the "Exist Start-up Grant" programme. (in accordance with section 1.1.1.3 of the Guidelines).

3. Allocation recipients

Eligible applicants are Bavarian state universities in Bavaria (in accordance with section 1.2.1 of the guidelines).

4. Preconditions

The provisions set out in the FLÜGGE Programme Guidelines will be applied (according to sections 1.3 to 1.3.2.3, as well as 1.3.3 to 1.3.3.6).

Projects can be considered which

- go beyond the state of the art
- have clear unique selling points
- have a sufficient ability to be followed up (positive continuation prognosis).



Those willing to set up a business:

- The applicants must be members of the higher education institution submitting the application.
- If the applicants are employed by the higher education institution, their time share must not exceed 50 %.
- If the founders are still students and have not yet completed a Bachelor's degree, they must have completed at least half of the standard period of study and, if applicable, the compulsory practical semester/ semester abroad.
- Teams consisting mainly of students without a Bachelor's degree can only be supported in exceptional cases.
- At least one of the applicants must be the owner or co-owner of the usage/property rights (if property rights have already been registered).
- The establishment of a corporation and the start-up of business activities in the course of the support are permissible, but may not yet have taken place at the start of the project and must be strictly separated from the supported project and the supported persons at the university.
- A combination with other scholarships or funding programmes or other publicly financed funding is excluded.
- In the case of projects under sections 1.1.1.2. and 1.1.1.3. of the funding regulations, the invention or research results must be protected under copyright law and their use must be clarified.

Applicant (University):

- The applicant administers the budget funds
- It appoints a mentor (usually from among the university teachers).
- It provides the necessary resources (laboratories, workshops, rooms, computer centres and other infrastructure) free of charge. Care must be taken to ensure strict separation of the supported project or persons and any capital company founded, as no market distortion is permissible for reasons of state aid law.
- The applicant must also be integrated into a start-up support network that meets the following requirements:
 - Broad and interlinked range of services for start-up support and coaching that the applicant institution can draw on.
 - Participation of several active and experienced partners from the regional start-up support environment.
 - Existence of a central contact point for founders.
 - Experience in supporting start-ups from science.



Projects are not supported,

- which have already been started prior to the decision on the university's application, and
- which are carried out on behalf of and for the account of third parties.

5. Type and scope of support

- The period of support shall be up to 6 months for projects under 1.1.1.1. of the Guidelines; up to 12 months for projects under 1.1.1.2. and 1.1.1.3. of the Guidelines. In justified exceptional cases, an extension of up to 6 months may be granted upon application.
- Support is provided in the form of a scholarship for the applicant(s) and the assumption of material expenses of the university (including licences, software, etc., fees and other project-related expenses for consulting services incl. start-up-specific support of the project by start-up support networks as well as investments) up to 50% of the scholarships awarded in the project.
- All project-related expenses must be documented, whereby the start-up-specific support should amount to at least 30 % of the material expenses.
- The scholarship for the benefit of the applicant is awarded by the university.
- The amount of the scholarship is a flat rate of € 2,500.00 per month plus € 150.00 per dependent child.
- The scholarship covers all social security costs.
- Those wishing to set up a business are responsible for their own social security and other contributions.
- Up to 100 % of material expenses may be reimbursed. Room rent, depreciation and administrative overheads may not be settled.
- If it becomes apparent that the goal of the start-up support cannot be achieved or other facts (e.g. commencement of habilitation proceedings by the applicant) raise doubts about the intention to start a business, the support can be revoked for the future.
- After successful completion of the project, the assets procured with funds from this programme (including licences, software and the like) may be transferred to the founders or the founded company without consideration or left to them for further use free of charge in individual cases up to a value of € 50,000 as de minimis aid in accordance with the respective applicable de minimis regulation (currently Regulation (EU) 1407/2013). With the prior consent of the State Ministry of Science and the Arts, this de minimis aid may exceptionally be higher.

6. Other provisions

The institution of higher education is obliged to submit a factual report and numerical proof within the specified period, showing that the funds were used exclusively to fulfil the purpose specified in the letter of allocation and that the conditions and requirements contained therein as well as the higher-level budgetary law were complied with (confirmation of use).

The higher education institution must report annually on the utilisation of the results for a period of 3 years after the end of the project (according to section 1.5 of the guidelines).

7. Procedure

7.1 Project management organisation

The Free State of Bavaria has commissioned the following project management organisation to handle the administrative procedure: Bayern Innovativ - Bayerische Gesellschaft für Innovation und Wissenstransfer mbH Projektträger Bayern, Am Tullnaupark 8, 90402 Nürnberg, Germany.

7.2 Two-stage funding procedure

The funding procedure has two stages:

First stage: Submission of outlines (see 7.2.1)

Second stage: Submission of applications (see 7.2.2)

7.2.1 Submission and selection of project outlines

The project outline must be submitted via the technology transfer offices or the technology transfer officers of the Bavarian state higher education institutions. The submission deadline is a cut-off deadline. A resubmission can only be made for the next funding call. There is no legal claim to the return of a submitted project outline.

A project outline consists of the following documents:

- Outline form FLÜGGE with **legally binding signature***.
- Annex A*: Project description FLÜGGE
- Annex B*: Financial planning FLÜGGE
- Annex C*: Information and declarations of the applicant
- Annex D: Proof of highest educational qualification (for each applicant)
- Annex E: If available, a report from the EXIST-Gründerstipendium (start-up grant)



7.2.2 Submission and selection of funding applications

The formal application must be submitted by post to the Project Management Organisation Bavaria in due time via the technology transfer offices or the technology transfer officers of the Bavarian state higher education institutions. The submission deadline is considered a cut-off deadline. Applications that are not verifiable and have not been received by the deadline can unfortunately not be considered further.

A verifiable application consists of the following, meaningful documents:

- Application form with **legally binding signature**
- Annex A: FLÜGGE notification of change
- Attachment B: Application of Funds Plan FLÜGGE
- Annex C: Declaration of Support Mentor FLÜGGE
- **Annex D: Declaration of the founding team FLÜGGE**

No legal claim to funding can be derived from the submission of an application.

Please note that after receipt of the complete/verifiable application documents, a processing time of probably 2-3 months is to be expected. Projects that have already begun before the decision on the university's application are not supported.

The StMWi will make a decision on the application after a final review and arrange for allocation.

Please note that we reserve the right to change deadlines due to the current situation (Corona crisis).

Interested?

Then get in touch with the Startup Campus team and send an email to startupcampus@th-deg.de

