Are you interested in this International Management bachelor degree and want to find out more?

Course enquiries
Email: assistenten-im@th-deg.de
Web: www.th-deg.de/im-b

General enquiries about studying at DIT
Email: zsb@th-deg.de
Web: www.th-deg.de/zsb

Contact for internationals:
Email: welcome@th-deg.de
Web: www.th-deg.de/en/international-office

Degree
- Bachelor of Arts (B.A.)

Duration of study
- Seven semesters (including one semester abroad)

Admission requirements
- Restricted admissions, for details see www.th-deg.de/im

Background knowledge
- Business knowledge is advantageous

Fees
- € 52 administration fees per semester, no tuition fees

Application period
- 15 April until 15 July

Online application
- www.th-deg.de/application

Deadline for documents
- Until 27 July

Notice of admission
- Via email until beginning of August

Enrolment
- Via email until mid-August

Prep courses
- September www.th-deg.de/prep-courses

Semester start
- 1 October
Our English-taught International Management BA program meets the demands of students who are seeking a global perspective on a management career. If you are looking for a fully accredited business degree that integrates high academic standards with international experience, then we have a program designed specifically to meet your needs. Students gain one year of international experience by studying for one semester at one of over 170 partner universities in more than 60 countries extending from the Americas to Australasia followed (or preceded) by a 20-week internship at a foreign enterprise of their choice. IM students learn how to do business as a global player and gain valuable leadership skills and intercultural awareness combined with a full spectrum of strategic management, marketing, finance and other relevant skills.

CAREER PROFILE

The International Management program is aimed at highly motivated German and international students who want to quickly enter and succeed in the global market. It combines broad based international training with practical experience. We offer an accelerated seven semester program that prepares you for a management career with enterprises that market, trade, invest and do business throughout the world.

Typical career perspectives
- Management Consultant
- Marketing Manager
- Brand Manager
- Key Account Manager
- Product Manager
- Project Manager
- Event Manager
- Investment Manager
- Financial Analyst
- Controller
- HR Manager

CAREER TRACKS

In addition to learning a broad set of management skills valued by employers worldwide, our students have the opportunity to demonstrate a narrower career focus through our Career Track Program. A Career Track is personalized in conjunction with an academic advisor and consists of appropriate courses, internships and thesis.

We offer the following career tracks
- Human Resource Development
- Finance
- Accounting
- Economics
- Marketing
- International Project Management
- Logistics